



Library /Archives
Nebraska State Historical Society
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Fees for the Use of Still Images

(Effective April 19, 2010)

Still image representations of photographs, documents, published materials, artifacts and other materials from the collections of the Nebraska State Historical Society, or of spaces and activities of the NSHS, may be used by individuals and corporate entities in various ways. This schedule specifies the fees the NSHS charges for such uses. For details on the NSHS's guidelines for use, see [Use Policy](#).

How fees are charged. No use fee is charged for personal research or enjoyment, for use by teachers or students for class instruction or assignments, or for use by Nebraska local news media. Otherwise, use of still images is charged according to fees based on COMMERCIAL or NON-COMMERCIAL characteristics, defined thus:

- **Non-Commercial Use:** Use by non-profit entities (proof of non-profit status, certified by the IRS, is required), public broadcasters, accredited educational institutions and their departments (including academic presses), and government entities.
- **Commercial Use:** Use in a profit-making venture.
- **Genealogy Use:** There is no fee for self-published documents, books, scrapbooks/memory books when fewer than 50 copies are produced and **\$5 per image** when 50 or more copies are produced.
- **Personal or Family Genealogy Internet Use:** There is a **\$5 per image** fee for use on personal or family genealogy websites. Must be approved by NSHS reference staff member.

Duplication and Special Access Fees. Use fees are charged *in addition* to any charges for access or duplication services provided by the NSHS. See [FEES FOR DUPLICATION & SPECIAL ACCESS](#) for details.

Direct promotion. Any still image used in a product may also be used in the direct promotion of the work without requiring additional permissions or incurring additional use fees from the NSHS.

Multiple use "bundles." Broadcasters and publishers may choose "bundled" rates for projects containing multiple uses.

Bulk rates. Some projects may qualify for bulk rates. Contact the Library/Archives Reference Staff at 402-471-4771 or nshs.libarch@nebraska.gov for pricing.

Payment. Use fees must be paid or invoiced in advance of receiving use permissions and are non-refundable. Nebraska state agencies must pay through IBT. Use fees are subject to change without notice.

Waivers. The NSHS reserves the right to waive fees or other requirements on an individual basis at the discretion of either the Associate Director, Library/Archives or the Society's Director. Such waiver of fees can be made only upon approval of written application.

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Item	Commercial	Non-commercial
Book jacket or magazine cover Up to 5,000 publications or up to 50,000 periodicals 5,001-20,000 publications or 50,001 and 200,000 periodicals 20,001+ publications or 200,001+ periodicals	\$50 \$100 \$200	\$25 \$50 \$100
Publications (books, brochures, catalogs, cover/label for CD/video/DVD/ Blu-ray/ software, etc.) and Periodical/Serials (magazines, Journal, newspaper, newsletter, etc) Up to 5,000 publications or up to 50,000 periodicals 5,001-20,000 publications or 50,001-200,000 periodicals 20,001+ publications or 200,001+ periodicals	\$20 \$40 \$100	\$10 \$20 \$50
Electronic delivery of publications (e-books) and non-subscription electronic delivery	\$100	\$50
Publication Bundle (includes unlimited number of copies or circulation, cover/dust jacket, electronic delivery, companion website/podcast, and companion CD)	\$300	\$150
Television broadcast production , Motion picture production (theatrical or direct-to-home video/DVD/Blu-ray release), or Internet-based broadcast production	\$200	\$50
Promotional or training production	\$100	\$25
Independent moving image production	\$40	\$20
Broadcast Bundle (includes television broadcast, internet-based broadcast, companion website, companion book, and home video/DVD/Blu-ray/podcast/ new media)	\$300	\$100
Merchandising (posters, postcards, greeting cards, clothing, calendar, etc) Up to 1000 units/copies 1001-5000 5000-10,000 10,001 or more Electronic delivery	\$40 \$60 \$120 \$200 \$200	\$20 \$30 \$60 \$100 \$100
Advertisement (broadcast, print, podcast, internet, etc) Regional market (one ad, all media) U.S. market (one ad, all media) World market (one ad, all media)	\$100 \$300 \$500	\$50 \$150 \$250
Decorative display in business or workplace (per image, per venue)	\$30	\$15
Website	\$100	\$50
Exhibit Temporary (less than 1 year) Permanent (more than 1 year)	\$30 \$50	\$15 \$25
Performance or presentation	\$50	\$25